



Newsletter of the

Hawai'i Bromeliad Society

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HONOLULU, HAWAI'I

JANUARY 2013

ALOHA TO BONNIE & THE BSI

The Honolulu Bromeliad Society was very pleased to host Bonnie Boutwell, Vice President of the Bromeliad Society International, at our November meeting—and very proud of our returning heroes Lynette and Troy, freshly back from the BSI 2012 conference in Orlando, Florida, where Honolulu was announced as the site for the 2014 conference.

As Vice President, Bonnie is responsible for overseeing the BSI conferences, and she came to town for a few days to begin preparations on what will be her third BSI international. Of course, one of the main things she has to prepare is us! "I hope to relieve your concerns . . .," she began her remarks to our meeting, and her combination of expertise and Louisiana-style aloha and charm soon had us believing that we could in fact host several hundred of the world's leading Bromeliad fans and growers.

But before Bonnie's presentation, we got to hear from our own duo of Lynette and Troy, with their report on "Orlandiana 2012." Troy, who seems to have gone to every possible conference event and venue, had put together a slide show which let us actually see the displays, contest entries, sales areas, seminars, art works, and tours that are part of a BSI conference. The variety of displays and contest entries was particularly stunning. In fact, a guest at our meeting, David Fell, of Hawaiian Sunshine Nursery, had just been awarded his first Best in Show. Like the conference itself, Troy's slide show ended with the banquet at which the next conference venue is announced. I think Troy's already planning our luau.

To represent the HBS at Orlando, Troy had prepared a "teaser" video of bromeliads and Hawai'i scenery sure to entice the participants to Honolulu in 2014. But that wasn't the only teaser. Our conference planning committee chair Lynette choreographed and performed a Hukilau dance inviting the BSI to Hawai'i. How could they refuse!

On behalf of the BSI, Bonnie emphasized that one of their conference goals is that the host group does not incur any financial obligations from hosting the event. BSI, in essence, covers all the major expenses, and takes on the main legal responsibilities. BSI, and not the host club, for example, signs contracts with the conference hotels and venue. A local treasurer will be appointed from the host club to work with BSI treasurer Ed Dougherty on opening and overseeing a local bank account, over which the treasurer and the HBS conference chair will have authority. Raleigh has graciously agreed to serve as treasurer for Bromeliads in Paradise. Registration fees, which BSI handles, pay for the hotel and exhibit space. The local account is designed to make it easy to cover minor expenses such as supplies, flyers, and publicity. BSI

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*Thank you for accepting
the challenge . . .*

2012 OFFICERS OF THE HAWAI'I BROMELIAD SOCIETY

PRESIDENT		VICE PRESIDENT & PROGRAMS
Susan Andrade		Marie Ferdun
TREASURER	MEMBERSHIP	WEB MASTER
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HOSPITALITY	LIBRARY	NEWSLETTER
Val Wong	Lynette Wageman	Terese Leber
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JANUARY MEETING

This Saturday,
January 26,
we will meet at
Lyon Arboretum
at
NOON.

REPORT OF THE MEETING OF NOVEMBER 3, 2012

Lyon Arboretum

ATTENDING: Susan Andrade (presiding), Betty Chang, Marie Ferdun, Raleigh Ferdun, Marie Grininger, Helen Friend, Annetta Kinnicutt, Tessie Labra, Terese Leber, Edward Nishiyama, Troy Oden, Karen Rohter, Stan Schab, Sid Sneider, Tom Stuart, Hazel Wong, and Randy Wong. GUESTS: Bonnie Boutwell (BSI–New Orleans), David Fell (Hawaiian Sunshine Nursery), Lisa Vinzant (Olomana Tropicals), Mashuri Waite (Lyon Arboretum)

CONVENED: 12:40; ADJOURNED: 2:45

TREASURER'S REPORT: Treasurer Tessie Labra reported that our current balance in \$1,619.77.

HOSPITALITY: Head Hospitality Host Val Wong is seeking Hosts for our 2013 meetings. She would like to have two people sign up each month for refreshments, and let them decide between themselves what to bring. She and Randy will supply the paper goods each time, unless they are both unable to attend the meeting.

UPCOMING EVENTS: Susan reported that the year end get-together is all set for Saturday, December 1, from 10 to 2, at Ho'omaluhia Botanical Garden. HBS has reserved its usual spot: the last covered pagoda. Susan will bring a turkey to go with the pot luck contributions, which Val will coordinate. Raleigh recommended that we all come to the party prepared to pay our dues for next year—still a bargain at \$15 per individual, \$20 per family.

Terese reminded everyone that the East-West Center Craft Fair is fast approaching—it will be held this year on November 29 and 30, from 11 to 1, in front of Burns Hall on the University of Hawai'i at Mānoa campus—and that anyone with plants or pots to donate should contact her to arrange a pick up or drop off time and place. She also noted that Annetta had brought her art supplies and the unfinished pots from our last meeting, so people should take this last opportunity to prepare their pots for possible inclusion in the Fair.

PROGRAM: Prior to the main event, Sid presented a show-and-tell of some of his *Tillandsia*, including a particularly showy, flowering *Tillandsia cyanea*.

AUCTION: Thank you Helen, Marie, Tom, Troy (and anyone else I've neglected) for supplying the plants for the auction—which included *Billbergia*, *Vriesea glutinosa*, *Neoregelia*, *Canistrum*—and some Swedish ivy. Many thanks, Tom, for finding good features, or at least teaching points, on all the plants, and for serving as auctioneer.



BROMELIADS IN PARADISE NEEDS TP!

PLEASE SAVE YOUR TOILET PAPER ROLLS

Hi everyone,

Best wishes for a merry Christmas and peace, joy, and good health in the upcoming year.

Also, please save those toilet paper rolls for the goodie bag for our Convention. I need the cardboard roll after the TP is used up. We will need 300. I ask that you give them to me as you acquire them and not wait until you save up a bunch. It would be helpful if you brought them to the meetings.

Thanks!

God bless you,
Hazel

BSI'S BONNIE BOUTWELL ADDRESSES HBS

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will specify and supply all the forms and spreadsheets needed for budgeting and accounting. Some expenses, such as the conference program, are often met by selling ads.

Boutwell noted that by January the host and BSI should be on track to pick a date, place, and general schedule for the conference, to go with an official name and logo. This time frame allows for “early bird,” reduced registration fees. Bonnie has already talked to the Ala Moana Hotel, the Hilton Hawaiian Village, and the Sheraton about serving as conference venue.

In general, the conference show venue is smaller than the sales venue—and it's the sales venue that is the principal moneymaker for the BSI, as proceeds are generally split with 75 percent going to growers/sellers and 25 percent to the BSI. “Orlandiana 2012” drew about 300 entrants; the previous New Orleans conference about half that. HBS members will team with BSI personnel on organizing and administering the conference events, ensuring that they meet all BSI standards. Conference judges, for example, will be BSI personnel, but HBS volunteers will be called upon to work with growers and sellers, displayers, speakers, vendors, and venue operators, as well as the conference participants.

One of our more important tasks will be assembling and disseminating clear and correct information on handling, importing, inspecting, packing, and shipping plants. Sharon Peterson has agreed to consult with the state agriculture department to make sure all our information is up to date. Troy and Lynette agreed that all the plants that they bought in Florida made it through shipping and agricultural inspections, and arrived in Hawai'i in good condition.

At most BSI conferences, the Board meets on a Tuesday, with the opening conference ceremony being held the following day. As local hosts, we will be expected to help organize side trips and optional tours, perhaps even involving visits to other islands to visit prominent growers such as David Shigi. Troy mentioned one particularly memorable tour in Florida, involving a boardwalk over a swamp that was home to wild, endemic *Tillandsia*. But I'm sure we can come up with some just as memorable outings—minus Florida's snakes and alligators.



Sid Sneidar sent in these photos of one of his *Billbergia*; the close-up shot provides a really good image of the keiki formation.



What's next for our intrepid crew, led by T, Tom, and Val? The March Windward Orchid Show. So start priming those plants!



MAHALO TO ALL

We are very pleased to report that the 2012 East-West Center crafts fair proved to be another great success for the Society. Our efforts raised \$352!! for the HBS coffers—and again this year it really took the cooperation and commitment of the entire HBS community.

We would like to thank everyone who donated plants, pots, and other material; everyone who came to the meetings last Fall, and under Annetta's guidance, crafted and painted pots and cachepots for our plants to go in; and everyone—especially Lynette and Susan—who donated their time and expertise to prepare the plants and come to the Fair and help sell them—and explain them to Bromo newbies. Money may not grow on trees, but thanks to all of our work, it sure seems to grow on *Neos* and *Guzmania* and *Vriesea*. . . .

Val & Terese